

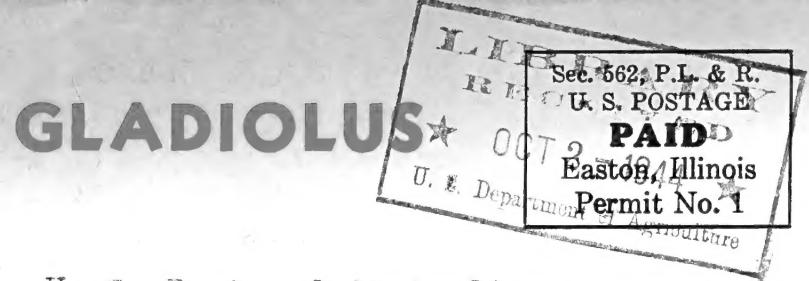
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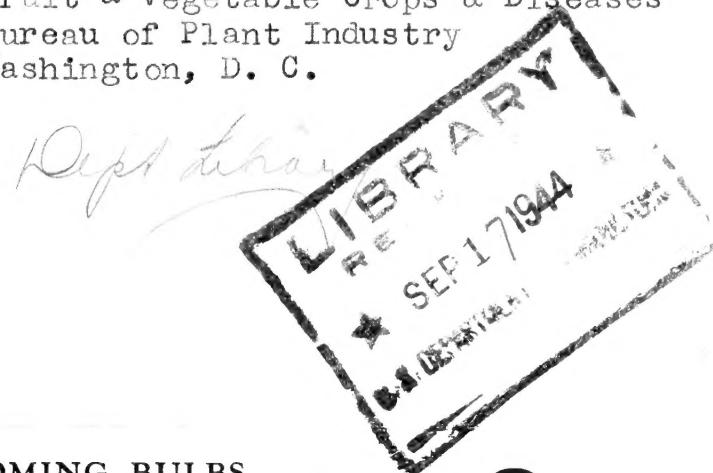


BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS
 CORN BELT GROWN
 INCORPORATED

J. H. HEBERLING Easton, Ill., U.S.A.



U. S. Dept. of Agriculture
 Fruit & Vegetable Crops & Diseases
 Bureau of Plant Industry
 Washington, D. C.



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J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

GLADIOLUS BULBS... DIGGING TIME PRICES
 SEPTEMBER 1944

We are not offering Tulip or Regale Lily Bulbs at this time because we could not obtain the labor to dig and pack them. We expect to be able to offer these items to you next season.

Our planting of Gladiolus Bulbs is smaller than of earlier years because of the shortage of help. Paper is also very short and it is possible that this will be the only list we mail this season. This paper stock we are now using was purchased last Spring. We rationed some varieties last season because we did not have enough to go around. This may be necessary again but we will do our best to please you.

Our stock of bulbs is not large but has all the appearances of healthy stock and quality bulbs at this time. AND MANY THANKS FOR YOUR PAST ORDERS.

(P. S. — Jack is now in the Pacific.)

Sincerely,
 J. H.

PREPAID PRICES

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

DISCOUNTS. On orders amounting to \$20.00 or up to \$50.00 you may deduct 10% discount for cash with order. Orders of \$50.00 or more are subject to a discount of 15% for cash with order.

SHIPMENTS. All bulbs offered under this heading will be shipped prepaid. We will ship the cheaper way. Either Parcel Post or Express.

SIZE. All bulbs listed below are blooming size. Five bulbs may be purchased at the 10 rate.

VARIETY	Per	Large	Medium	VARIETY	Per	Large	Medium
ALADDIN (Palmer). Huge ruffled salmon.....	3 10	\$.30 .90	\$.20 .60	DEBONAIR (Palmer). Outstanding late pink....	3 10	\$.25 .70	\$.15 .45
AMERICAN COMMANDER. A tall rich red.....	3 10	.30 .90	.20 .60	DIANE (Krueger). A tall salmon orange.....	2 10	.30 1.20	.20 .80
BADGER BEAUTY (Krueger). An exquisite lavender.....	1 10	.60 5.00	.40 3.20	DREAM O'BEAUTY (Zimmer). Large American Beauty.....	3 10	.25 .75	.15 .45
BAGDAD (Palmer). A very tall smoky rose.....	3 10	.25 .70	.15 .45	ETHEL CAVE COLE (Cave). An unequalled light pink.....	1 10	.20 1.50	1.00
BANCROFT WINSOR (Winsor). An outstanding orange.....	1 10	.30 2.50	.20 1.60	FLORA FARMER (Quackenbush). Large rose white throat.....	2 10	.30 1.20	.80
BARCAROLE (Palmer). Large ruffled orange....	3 10	.25 .75	.15 .45	GERTRUDE SWENSON (Swenson). Tall perfect lavender.....	3 10	.30 .80	
BEACON (Palmer). Bright red, cream blotch....	3 10	.25 .75	.15 .45	GOLDEN CHIMES (Ellis). Large ruffled yellow.....	3 10	.30 .80	
BEAUTIFUL DREAM (Canine). Large light pink.	3 10	.25 .75	.15 .45	GOLDEN CUP (Palmer). Very deep rich yellow.	3 10	.25 .70	.15 .45
BINGO (Canine). A huge soft cream.....	3 10	.30 .90		GRAND SLAM (Salbach). Ruffled orange very good.....	3 10	.25 .75	
BLACK OPAL (Errey). A very dark, rich red....	3 10	.35 1.00	.25 .75	GRETA GARBO (Pfitzer). Large blush white, great merit.....	2 10	.30 1.20	.20 .80
BLAZE (Lins). A flashing red.....	3 10	.40 1.20	.25 .75	GUERDON (Ball). A very splendid deep rich rose.	2 10	.30 1.20	.20 .80
BLUE ADMIRAL (Christ). A giant medium blue.	3 10	.25 .70	.15 .45	HERITAGE (Ristow). An immense pink.....	3 10	.25 .75	.15 .45
BLUE BEAUTY (Pfitzer). A grand light blue....	3 10	.35 1.00	.25 .75	HINDENBURG'S MEMORY. A giant red.....	3 10	.30 .90	.20 .60
BRITISH COLUMBIA GIANT. Large ruffled salmon.....	1 10	1.00 8.00	.60 5.00	HOPEDALE (Winsor). A large flesh pink.....	1 10	.25 2.00	.15 1.20
CAPE COD (Winsor). Outstanding lilac pink....	1 10	.60 5.00	.40 3.20	IMPERIAL PURPLE (Pfitzer). A tall purple....	1 10	.50 4.00	.30 2.60
CAPEHEART (Winsor). A tall light salmon rose of much merit.....	3 10	.35 1.00	.25 .70	IRAK (Mitsch). A tall silvery gray. Outstanding.	3 10	.25 .75	.15 .45
CHRISTABEL (Mitsch). Very large light pink...	3 10	.25 .75	.15 .45	IVORY KEYS (Ellis). Outstanding cream white.	2 10	.30 1.20	.20 .80
COLOSSUS (Mitsch). An excellent pink.....	3 10	.25 .75	.15 .45	JANE WITHERS. A good lavender with many buds and florets.....	1 10	.20 1.60	.15 1.00
COMMANDER KOEHL (Pfitzer). Giant dark red	3 10	.25 .75		JEANEL. A tall cream spike. Picardy style.....	1 10	.25 2.00	
CONQUEST (Mitsch). Large light salmon.....	3 10	.25 .75	.15 .45	KASSEL. A large red.....	3 10	.25 .70	.45
CORAL GLOW (Ellis). An immense orange....	3 10	.35 1.00	.25 .75	KING ARTHUR (Arenius). A large ruffled lavender.....	3 10	.25 .75	
CORONA (Palmer). A very large cream.....	2 10	.25 1.20	.15 .70	KING LEAR (Palmer). A ruffled deep purple....	2 10	.25 1.00	.15 .60
CREVE COEUR (Young). Large smoky orange...	3 10	.25 .70	.15 .45	KING WILLIAM (Schenetsky). Outstanding soft salmon.....	2 10	.25 1.00	.15 .60
CRINKLED CREAM (Ellis). A large ruffled cream yellow.....	1 10	1.50 12.00	1.00 8.00	LADDIE (Palmer). A huge pink.....	2 10	.25 1.00	.60
G. W. GANNETT (Champerlin). Really a giant flower. A rich rose smoky immense spike.....	1 10	1.50 12.00	1.00 8.00	LAVENDER QUEEN (Arenius). A magnificent lavender.....	3 10	.25 .75	.15 .45

(PREPAID PRICES CONTINUED OTHER SIDE)

PREPAID PRICES—Continued

VARIETY	Per	Large	Medium
LEADING LADY (Johnston). An outstanding sport of Picardy. White.....	10	\$.75 6.00	\$.50 4.00
LEGEND (Fischer). Large light pink.....	10	.25 2.00	.20 1.60
LIBERATOR. A large red.....	10	.25 2.00	
LUCIFER (Errey). A great orange scarlet.....	10	.25 .75	.15 .45
MAID OF ORLEANS (Pfizer). A most excellent white.....	10	.25 .75	.50
MARGARET BEATON (Twomey). Large white with scarlet blotch.....	10	.25 1.00	.20 .75
MARGARET FULTON. A very good salmon pink.....	10	.25 .70	.45
MARGUERITE (Pommert). Large clear pink.....	10	.30 1.20	.80
MAROCCO (Pfizer). Darkest red to date.....	10	.25 .75	.45
MASTER MYRON (Krueger). Giant super red.....	10	.40 1.60	.30 1.20
MILFORD (Aus.). Large light blue.....	10	.25 .75	.45
MINUET (Coleman). Most popular lavender.....	10	.25 .75	
MISS BLOOMINGTON (Kundred). Best standard yellow.....	10	.25 .70	.15 .45
MISS NEW ZEALAND (N. Z.). Giant light pink.....	10	.25 1.00	.20 .70
MIXED EXHIBITION BULBS.....	10	.75	.60
MOHAWK (Stevens). Very tall deep maroon.....	10	.25 2.00	.15 1.20
MOTHER KADEL (Kadel). An excellent rich yellow.....	10	.40 1.60	.30 1.20
MOTHER MACHREE (Stevens). Golden smoky.....	10	.25 .75	.45
MRS. MARKS MEMORY (Pfit). Outstanding violet.....	10	.40 3.20	.25 2.00
MYRNA (Pruitt). Large creamy white.....	10	.25 2.00	.20 1.20
NEW ERA (Ellis). Fluted and ruffled pink.....	10	.25 .75	.45
OLIVE MARIE BROWN. Rich yellow laciniated prim.....	10	.25 .70	.40
ORANGE BUTTERFLY (Salbach). Glowing orange prim.....	10	.25 .70	.40
OREGON GOLD (Majeski). Very large light yellow.....	10	1.00 8.00	.60 5.00
OREGON STATE (Bones). A lighter Picardy.....	10	.25 1.00	.60

VARIETY	Per	Large	Medium
PEARL HARBOR (Kundred). A tall white.....	10	\$.25 .75	
PICARDY (Palmer). Giant popular pink.....	10	.25 .75	\$.40
PICARDY SPECIAL. Improved Picardy.....	10	.25 1.00	.60
PINK PERFECTION. Large striking pink.....	10	.40 1.60	.25 1.00
PINK RADIANCE (Quackenbush). A very outstanding large light pink.....	10	.25 2.00	
PRESTIGE (Winsor). Large salmon pink.....	10	.40 1.60	.25 1.00
PURPLE BEAUTY (Roozen). Violet red.....	10	.35 1.00	.60
RED LIGHTNING (Pruitt). A flaming red of much merit.....	10	.30 .90	.60
RED LORY (Pfizer). Rose red, many open.....	10	.25 .75	.40
REWI FALLU. A giant red.....	10	.25 .75	.45
ROBERT SHIPPEE (Winsor). White with throat blotch.....	10	.25 1.00	.60
ROCKET (Palmer). Large pure scarlet.....	10	.25 .75	.45
ROMAN GOLD. Orange and gold.....	10	.25 .75	.45
ROSA VAN LIMA (Pfizer). Clear light pink.....	10	.25 .75	.45
SANDRA (Palmer). A very light pink.....	10	.25 .75	.45
SENSATION (Marshall). Large ruffled salmon.....	10	.25 1.00	.60
SILENTIUM (Pfizer). Most outstanding tall white with throat blotch.....	10	.25 1.00	.60
SNOW PRINCESS (Pfizer). Probably our best white to date.....	10	.30 .80	.50
SURFSIDE (Winsor). White with cream throat.....	10	.30 .80	
SWEET ALIBI (Canine). Large geranium pink.....	10	.30 .80	.50
VREDENBURGH (Pfizer). Very large pure white.....	10	.30 .80	.50
VULCAN (Stevens). An excellent purple.....	10	.50 4.00	.30 2.60
WANDA. A grand exhibition cream.....	10	.35 1.40	
WHITE GOLD (Scheer). A very large and outstanding pale yellow.....	10	.50 4.00	.25 2.00

WHOLESALE PRICES

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 or more at the 1000 rate.

DISCOUNTS

5% Discount on orders of \$25.00 to \$60.00, cash with order.

10% Discount on orders of more than \$60.00, cash with order.

VARIETY	Per	No. 1	No. 2	No. 3
ALADDIN (Palmer).....	100	\$7.00	\$6.00	\$5.00
AMERICAN COMMANDER.....	100	10.00	8.00	
BAGDAD.....	100	5.20	4.00	3.00
BANCROFT WINSOR.....	100	20.00	15.00	
BARCAROLE.....	100	6.00	5.00	4.00
	1000	54.00	45.00	
BEACON.....	100	6.00	5.00	
BEAUTIFUL DREAM.....	100	8.00	6.40	5.00
BLACK OPAL.....	100	8.00	6.40	5.00
BLAZE.....	100	10.00	8.00	
BLUE ADMIRAL.....	100	5.00	4.00	
BLUE BEAUTY.....	100	7.00	5.80	
	1000	60.00	54.00	
BRITISH COLUMBIA GIANT.....	100	60.00	50.00	
CAPEHEART.....	100	8.00	6.40	
CHRISTABEL.....	100	5.00	4.00	
COLOSSUS.....	100	5.00	4.00	
COMMANDER KOEHL.....	100	6.00	5.00	
CONQUEST.....	100	5.00	4.00	
CORAL GLOW.....	100	8.00	6.40	
CORONA.....	100	10.00	8.00	6.40
CREVE COEUR.....	100		4.00	3.00
DEBONAIR.....	100	4.60	3.60	
DIANE.....	100	20.00	16.00	
DREAM O'BEAUTY.....	100	5.00	4.00	
ETHEL CAVE COLE.....	100	12.00	10.00	
	1000	100.00	80.00	
FLORA FARMER.....	100	10.00	8.00	
GOLDEN CHIMES.....	100	5.40	4.00	
GOLDEN CUP.....	100	4.40	3.40	
GRAND SLAM.....	100	6.00	5.00	
GRETA GARBO.....	100	9.00	8.00	6.40
GUERDON.....	100	10.00	8.00	6.40
HERITAGE.....	100	5.60	4.40	3.60
HINDENBURG'S MEMORY.....	100	6.00	5.00	4.00
HOPEDALE.....	100	15.00	12.00	
IRAK.....	100	5.00	4.00	
IVORY KEYS.....	100	10.00	8.00	
JANE WITHERS.....	100	12.00	10.00	
JEANEL.....	100	15.00	12.00	
KING ARTHUR.....	100	5.00	4.00	
KING LEAR.....	100	7.00	6.00	5.00
	1000	60.00	50.00	
KING WILLIAM.....	100	8.00	7.00	6.00
LAVENDER QUEEN.....	100	6.00	5.00	4.00
	1000	50.00	45.00	
LEGEND.....	100	16.00	13.00	

VARIETY	Per	No. 1	No. 2	No. 3
LUCIFER.....	100	\$5.00	\$4.00	
MAID OF ORLEANS.....	100	5.40	4.20	
MARGARET BEATON.....	100	8.00	6.40	\$5.00
MARGARET FULTON.....	100	5.00	4.00	3.20
MARGUERITE.....	100	12.00	10.00	
MAROCCO.....	100	5.00	4.00	3.20
MASTER MYRON.....	100	12.00	10.00	8.00
MILFORD.....	100	5.60	4.60	
MINUET.....	100	5.60	4.60	
	1000	48.00	42.00	
MISS BLOOMINGTON.....	100	5.00	4.00	3.20
	1000	45.00	36.00	
MISS NEW ZEALAND.....	100	8.00	7.00	
MIXED EXHIBITION BULBS.....	100	5.00	4.00	
MOHAWK.....	100	15.00	12.00	10.00
MOTHER KADEL.....	100	10.00	8.00	
MOTHER MACHREE.....	100	5.60	4.40	
OLIVE MARIE BROWN.....	100	5.00	4.00	3.20
ORANGE BUTTERFLY.....	100	5.00	4.00	
OREGON STATE.....	100	8.00	7.00	6.00
PEARL HARBOR.....	100	7.00	6.00	5.00
PHYLLIS McQUISTON.....	100	5.00	4.00	3.20
PICARDY.....	100	5.40	4.40	
PICARDY SPECIAL.....	100	7.00	6.00	5.00
PINK PERFECTION.....	100	10.00	8.00	7.00
PINK RADIANCE.....	100	15.00	13.00	
PRESTIGE.....	100	10.00	9.00	8.00
PURPLE BEAUTY and BLUE BEAUTY mixed.....	100	6.00	5.00	
RED LORY.....	100	5.00	4.00	3.00
REWI FALLU.....	100	5.60	4.60	3.80
	1000	48.00	40.00	
ROBERT SHIPPEE.....	100	10.00	8.00	6.00
ROCKET.....	100	7.60	6.00	5.00
ROMAN GOLD.....	100	5.60	4.60	
ROSA VAN LIMA.....	100	5.60	4.60	4.00
SENSATION.....	100	8.00	7.00	6.00
SILENTIUM.....	100	8.00	7.00	6.00
SNOW PRINCESS.....	100	7.00	6.00	5.00
	1000	60.00	50.00	
SURFSIDE.....	100	6.00	5.00	
SWEET ALIBI.....	100		8.00	6.00
VREDENBURGH.....	100	7.00	6.00	5.00
	1000	60.00	50.00	
WANDA.....	100	9.00	7.20	
WHITE GOLD.....	100	35.00	30.00	25.00

SPECIAL

Snow Princess bulblets—Per peck \$25.00

Come again, Cordially,

J. H. HEBERLING, Easton, Illinois.